

# RUAMTHAVORN TRANSPORT CO., LTD.



## CUSTOMER OVERVIEW

Ruamthavorn Transport Co., Ltd. is a leading logistics provider in Thailand, delivering comprehensive freight and supply chain solutions across various industries. With a strong focus on operational excellence and customer satisfaction, the company continues to grow by adopting advanced technologies that enhance efficiency and support a dynamic workforce.

## BEFORE THEREFORE™

Previously, the company's employee recruitment process was entirely paper-based. Applicants would fill out physical forms, which were then manually forwarded to various departments for approval. This cumbersome process caused delays, often failing to meet the urgent demand for new hires.

## SOLUTION OVERVIEW

With Canon's support, Ruamthavorn Transport installed the Therefore™ solution, enabling faster workflows, centralized document storage, and improved accessibility.

Therefore™ included E-Form functionality, transforming Ruamthavorn's hiring process into a fully digital workflow.

## COUNTRY

Thailand

## BENEFITS

- **Faster Recruitment Process**
- **Time and Cost Savings**
- **Increased Transparency**
- **Future-Ready Solution**

## THE SOLUTION

In response to these challenges caused by manual, paper-based processes, Ruamthavorn Transport turned to Canon and implemented Therefore™, an information management solution with powerful E-Form capabilities. Through this system, the recruitment process was completely digitized, starting with an online application portal embedded directly on the company's website. This allowed candidates to submit their information electronically, triggering automated workflows that routed applications to the appropriate departments for review and approval. As a result, the company drastically reduced processing times and eliminated delays. All application records are now stored securely in a centralized digital repository, enabling authorized personnel to access them at any time from any location.

This transformation led to significantly faster recruitment, with time and cost savings achieved by removing manual paperwork and streamlining communication. The automation also introduced greater transparency and accountability throughout the process, with full visibility into application status at every stage. Most importantly, Therefore's scalable and flexible infrastructure ensures that Ruamthavorn Transport's recruitment system is not only efficient today but also equipped to support the company's future growth.

## TECHNICAL OVERVIEW

- Therefore™ Business Edition
- Therefore™ Content Connector
- Workflows for Employee Recruitment and Driver Recruitment
- eForms are used for drivers assessments including driving evaluation forms and color blindness tests
- Therefore™ is used as a secure central repository

## THE FUTURE

Due to the success of Therefore™, Ruamthavorn Transport Co., Ltd. is planning on expanding their solution. The next step is to integrate selected applicant data into the payroll system via XML or CSV file for payroll processing.

