

**Therefore Corporation**

**[www.therefore.net](http://www.therefore.net)**

**3 December 2025**

### **Therefore Corporation Welcomes Michael Heitz as CEO**

With a continued focus on accelerating growth and providing outstanding value to customers, Therefore Corporation is pleased to announce that **Michael Heitz** has been appointed **Chief Executive Officer**, effective 1 December 2025.



Michael Heitz, CEO of Therefore Corporation

**Michael Heitz** brings more than two decades of global leadership experience across the technology and enterprise sectors with a wealth of experience in scaling global technology businesses, a deep commitment to customer success, and a proven track record of empowering teams to thrive in dynamic markets. As a purpose-driven leader, he is passionate about creating meaningful growth that delivers lasting value for customers, employees, and communities. According to Michael Heitz:

*"I believe that great companies are built at the intersection of technology, people, and purpose. As CEO, I will be focused on accelerating Therefore's growth through innovation, customer-centricity, and a culture of excellence."*

**Michael Lebeda** has now taken up the role of **Board Chair** at Therefore Corporation and will continue to guide the company's long-term strategy and mission, ensuring continuity of vision and values. In his own words, Michael Lebeda comments:

*"I am proud to continue supporting the Therefore mission. I'm confident that with his visionary approach and a people-first mindset, Michael Heitz will successfully lead Therefore Corporation into the next chapter of growth."*

Therefore Corporation is committed to ensuring a smooth leadership transition and would like to thank its partners, customers, and community for their steadfast support and continued trust.

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### **About Therefore Corporation**

Therefore Corporation creates technology that works for people by providing innovative information management software. Founded in 2003, Therefore has helped make companies more successful across a range of key sectors and industries. Therefore offers solutions that unite printing and scanning devices, existing IT systems and process strategies to improve control, efficiency, and boost productivity.